



DESIGN. BUILD. PROGRESS.

Program Book Ad Specs

Join us at the California Construction Expo 2010, the premiere gathering for contractors, designers, construction professionals, suppliers, and construction workers.

AD RATES

One-color ads:

Magazine trims to 8.125"w x 10.875"
(Please check your ad choice, below)

- FULL PAGE
7"w x 10"h \$975
- HALF PAGE
7"w x 4.875"h \$600
- QUARTER PAGE
3.375"w x 4.875"h \$350
- Two-Page Spread \$1,800

Special placements below
are subject to availability.

- Opposite Table of Contents \$1,300
- Opposite Inside Front Cover \$1,300
- Opposite Inside Back Cover \$1,300

Four-color ads:

Special placements below
are subject to availability.

- Inside Front Cover \$1,700
- Inside Back Cover \$1,700
- Two-Page Center Spread \$2,300

AD SPECIFICATIONS

Please supply your digital art as:
Adobe Acrobat PDF, CMYK colorspace,
high-resolution (300 dpi at 100% size)

Please email your ad artwork to
info@calconexpo.com

Reserve your advertising space in the CalConExpo 2010 Program Guide.

YES! I want to make sure my firm has a presence at the event!

Company Name

Contact Person

Phone

Fax

Company Address

City

State

Zip

Email

Signature (required)

Date

Please make checks payable to California Construction Expo
and mail this form and your check to:

California Construction Expo
c/o Metropolitan Water District
700 North Alameda Street, #10-333
Los Angeles, CA 90012

**This form and your payment must be received by July 31, 2010 in order to
reserve your space in the CalConExpo 2010 Program Book.**

**Please mail to the address above, or fax to 213-576-5283. For more information,
call 1-877-8CalCon or email info@calconexpo.com**

For information about
becoming a sponsor or exhibitor,
please visit calconexpo.com.

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New Location:
Pasadena Convention Center
WWW.CALCONEXPO.COM



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